

a-c-t

GUIDE

ARTISTS CITIZENS ON TOUR

2022

ACT - Artists citizens on tour

Our mission is to promote eco-friendly practices in show business.

The organization's main goals are :

- To raise awareness within the artistic community about the importance of acting towards a more sustainable future.
- To offer simple and efficient tools to help reduce the environmental footprint of shows and tours.
- To support artists who wish to become accredited and make their engagement towards sustainability known in order to inspire their audience.

JOIN THE MOVEMENT !

LEVEL 01

Things to consider before touring

I pledge to :

- Hold a meeting with the whole team (label, production, musicians, technicians, etc.), making sure to :
 - Explain the environmental approach you'd like to implement
 - Answer questions and take note of comments or suggestions
 - Optimize the tour in order to minimize mileage
 - Think of ways to produce more eco-friendly albums, decors and merchandise
- Rent electric vehicles when possible
- Prefer land travel to air travel
- Reduce the amount of vehicles on the road
- Choose environmentally conscious hotels (members of [Green Key Global](#) for instance)
- Support local businesses (merchandising, album production, decors, visual contents, etc.)
- Buy second-hand equipment (decor, musical instruments, technical supplies, etc.)
- Set out a lighting plan that uses DEL and iodide stage lights, which reduce energy consumption
- Buy rechargeable batteries
- If flyers and posters are used, choose paper made from local and recycled fibres (FSC for instance), use natural ink and print only what you need
- Make sure you apply sustainable touring guidelines to all steps of artistic production, including rehearsal, recording, residency, etc.
- If you don't read them, unsubscribe from newsletters and magazines (whether paper or digital copies)

Digital technologies

Our use of digital technologies has an important environmental and social impact. The production of electronic devices is the most impactful aspect of digital technologies' footprint. To encourage a sustainable use of digital technologies while touring, we suggest to:

- Avoid purchasing new equipment
- Prioritize rentals or second-hand equipment
- Repair equipment before replacing it

To learn more about digital technologies' environmental and social footprint, check out [The Shift Project's "Implementing Digital Sufficiency" report](#).

Update my rider

- Indicate that all single-use water bottles are banned, as well as all other single-use items
- Make sure water is available in the dressing rooms to fill reusable water bottles
- Ask for cloth towel instead of paper towel in the bathrooms and dressing rooms
- Indicate that you prefer :
 - Local and organic food and drinks
 - Vegetarian and vegan meals

When producing albums and merchandise

- Promote :
 - Eco-friendly printing
 - Second-hand fabric and/or unsold merchandise from previous tours
 - Organic and fair-trade fabric
 - Local design and natural ink
- For deliveries, choose recyclable packaging without glue or tape
- Offer download codes instead of physical copies of your album
- Use cardboard album cases instead of plastic

LEVEL 02

Things to consider while touring

I pledge to :

- Carry with me at all times :
 - A reusable water bottle and coffee mug
 - Reusable travel tableware (including a plate!)
 - A cloth napkin
 - A small bottle of dish soap (to wash everything back at the hotel room)
 - Shampoo, soap and other toiletries (to avoid using the ones provided in hotel rooms, which usually involve lots of plastic waste)

Note : Plan a box which includes all of the above and keep it alongside you and the tour team as to never lose track of it.
- Refuse plastic water bottles in the dressing room and on stage
- Refuse straws in all drinks
- Have sustainable behaviours to avoid resource consumption in accommodations while touring:
 - Avoid getting the room and towels cleaned everyday
 - Avoid using soap samples and all other single-use item
 - Avoid overheating the room, especially when you leave for the day
 - Favor collective accommodations instead of individual hotel rooms (for instance, renting an apartment for the crew reduces energy consumption)
- Turn off all electronic equipment when it isn't used, especially in between sound check and showtime
- Reuse printed setlist
- On the road, choose local suppliers as much as possible
- Incite the audience to use public transportation, active transportation or carpooling to come to your show
- Communicate your efforts towards sustainability to your audience

LEVEL 03

Things to consider **after touring**

I pledge to :

- Measure and compensate our green-house gaz emissions
- Donate parts of the profits to a non-profit organization of our choice
- Give a second life to all equipments and props that won't be used again
- Hold a retroactive meeting with the production team to review our environmental practices

And much more, depending on the moment's inspiration and most recent discoveries.

In all your choices, remember this :

Reduce all packaging

Choose **local** goods and services when possible

Select **organic** products

Promote **fair-trade** items

Always ask yourself : « Is this **essential** ? »

In one word ... **REDUCE !**

Non-produced waste is avoided waste.

Don't hesitate to contact us to share all your good ideas. **Have a great, green tour !**

