

a-c-t

GUIDE

ARTISTS CITIZENS ON TOUR

2021

ACT - Artists citizens on tour

Our mission is to promote eco-friendly practices in show business.

The organization's main goals are :

- To raise awareness within the artistic community about the importance of acting towards a more sustainable future.
- To offer simple and efficient tools to help reduce the environmental footprint of shows and tours.
- To support artists who wish to become accredited and make their engagement towards sustainability known in order to inspire their audience.

JOIN THE MOVEMENT !

LEVEL 01

Things to consider **before touring**

I pledge to :

- Hold a meeting with the whole team (label, production, musicians, technicians, etc.), making sure to :
 - Explain the environmental approach you'd like to implement
 - Answer questions and take note of comments or suggestions
 - Optimize the tour in order to minimize mileage
 - Think of ways to produce more eco-friendly albums, decors and merchandise
- Rent electric vehicles when possible
- Prefer land travel to air travel
- Reduce the amount of vehicles on the road
- Choose environmentally conscious hotels (members of [Green Key Global](#) for instance)
- Support local businesses (merchandising, album production, decors, visual contents, etc.)
- Buy second-hand equipment (decor, musical instruments, technical supplies, etc.)
- Set out a lighting plan that uses DEL and iodide stage lights, which reduce energy consumption
- Buy rechargeable batteries
- If flyers and posters are used, choose paper made from local and recycled fibres (FSC for instance), use natural ink and print only what you need
- If you don't read them, unsubscribe from newsletters and magazines (whether paper or digital copies)

Update my rider

- Indicate that all single-use water bottles are banned, as well as all other single-use items
- Make sure water is available in the dressing rooms to fill reusable water bottles
- Ask for cloth towel instead of paper towel in the bathrooms and dressing rooms
- Indicate that you prefer :
 - Local and organic food and drinks
 - Vegetarian and vegan meals

When producing albums and merchandise

- Promote :
 - Eco-friendly printing
 - Second-hand fabric and/or unsold merchandise from previous tours
 - Organic and fair-trade fabric
 - Local design and natural ink
- For deliveries, choose recyclable packaging without glue or tape
- Offer download codes instead of physical copies of your album
- Use cardboard album cases instead of plastic

LEVEL 02

Things to consider while touring

I pledge to :

- Carry with me at all times :
 - A reusable water bottle and coffee mug
 - Reusable travel tableware (including a plate!)
 - A cloth napkin
 - A small bottle of dish soap (to wash everything back at the hotel room)
 - Shampoo, soap and other toiletries (to avoid using the ones provided in hotel rooms, which usually involve lots of plastic waste)

Note : Plan a box which includes all of the above and keep it alongside you and the tour team as to never lose track of it.
- Refuse plastic water bottles in the dressing room and on stage
- Refuse straws in all drinks
- Turn off all electronic equipment when it isn't used, especially in between sound check and showtime
- Reuse printed setlist
- On the road, choose local suppliers as much as possible
- Incite the audience to use public transportation, active transportation or carpooling to come to your show
- Communicate your efforts towards sustainability to your audience

LEVEL 03

Things to consider **after touring**

I pledge to :

- Measure and compensate our green-house gaz emissions
- Donate parts of the profits to a non-profit organization of our choice
- Give a second life to all equipments and props that won't be used again
- Hold a retroactive meeting with the production team to review our environmental practices

And much more, depending on the moment's inspiration and most recent discoveries.

In all your choices, remember this :

Reduce all packaging

Choose **local** goods and services when possible

Select **organic** products

Promote **fair-trade** items

Always ask yourself : « Is this **essential** ? »

In one word ... **REDUCE !**

Non-produced waste is avoided waste.

Don't hesitate to contact us to share all your good ideas. **Have a great, green tour !**

