

THE  
**a-c-t**  
GUIDE

ACT - Artist Citizens on Tour

## **ACT - Artist Citizens on Tour**

Our mission is to promote eco-friendly practices in show-business.

It's main objectives are:

- To make artists realize the power of their actions towards the environment.
- Offer simple and efficient tools to reduce the environmental footprint that shows and touring create.
- Accompany artists wishing to become accredited in order to make their commitment recognized, and inspire their audience.

# **Join the mouvement!**

# LEVEL01

Responsible artist : simple gestures

## **On the road, I am committed to:**

- Bring with me a reusable cup for drinks (coffee, water...)
- Refuse bottled water in the green room and on stage: bring my own reusable bottle instead
- Inform venues through the Rider that I am doing a «no water bottles» tour: Ask them to install a water station in the green room.
- Ask for local beverages and foods in my Rider
- Carry and use portable/reusable utensils
- Refuse straws in my drinks
- Bring my own shampoo, soap, and other essentials instead of using those offered in the hotel rooms.
- Mention my preference for towels instead of brown paper in the green room's bathrooms.
- Turn off all stage electronics (amps, instruments...) between the soundcheck and the show.
- Invest in rechargable batteries: It's actually much more economical in the long term!
- Reuse as much as possible the printed set lists

## **I also pledge to:**

- Opt for local products as much as possible
- Support the work of local artisans
- Unsubscribe from any unwanted industry magazines (If you don't read them)

# LEVEL02

**Involved artist** : strong gestures

## **To go a little further, I pledge to:**

- Mention in my rider a preference for organic foods/products and less meat.
- Prioritize cardboard album covers instead of plastic ones
- Opt for as much LED lighting for my shows as possible and iodide projectors (Lesser use of energy)
- If flyers are necessary, try to use carbon neutral printing services (ex certified recycled paper, natural inks...).
- Create responsible merch  
*Prioritize fair trade and organic material, local design and natural ink for clothing.*

*For deliveries, opt for a 100% recycled packaging with no stickers.*

# LEVEL03

Comitted artist

**To be fully invested in eco-responsibility, I commit to:**

- Calculate and offset my greenhouse gas emissions.  
(GHG calculator tool)
- Prioritize electric vehicle rental
- When possible, offer download codes instead of physical albums.

All this and even more according to my inspirations and discoveries!

Don't hesitate to tell us your ideas!

**IN ALL YOUR CHOICES, ALWAYS REMEMBER THIS:**

- **Reduce** : Reduce packaging
- **Local**: Consume local
- **Natural**: Choose organic products
- **Fair**: Prioritize fair trade
- **Essential**: Is it truly essential?

In one word: **reduce!**

Non-produced trash is avoided trash!

**Have a great tour! :)**

